Not a day goes by in the McDonough Center without at least one reference to “globalization.” While the debates about globalization’s positive and negative effects can be heated at times, there is agreement that the world around us is changing at a dizzying pace.

As an institution of higher education, Marietta College cannot stay divorced from this new reality of interconnectedness. In particular, we owe it to our students to prepare them to face (and thrive in) this new global environment.

Under the College’s new Strategic Plan, internationalization has been listed as a core value for the institution. The McDonough Program has participated in implementing this strategic plan through new international initiatives that will expand opportunities for our leadership students and faculty. In particular, we can highlight three areas: institutional relationships, study abroad, and guest speakers.

In our search to expand international opportunities for our students and faculty, the McDonough Center assisted the College in the negotiation of a “friendship agreement” with a Brazilian institution, the Methodist University of Piracicaba (Universidade Metodista de Piracicaba, or UNIMEP). Dr. Gustavo Alvina, UNIMEP’s president, visited the McDonough Center in May 2002 and signed the agreement, which provides for initiatives that will encourage faculty and student exchange.

The agreement is already taking shape. During the summer following its signing, two faculty members visited UNIMEP for lectures and research: Professors Grace Johnson and Fraser MacHaffie, both from the Economics, Management, and Accounting department. In addition, two students, Jennifer Steiger and Jimmy Keplek, from the English as a Second Language (ESL) program spent several weeks teaching English in a Methodist high school connected to UNIMEP.

The signing of the agreement and these visits followed a group trip to Piracicaba that Gama Perruci led in January 2001. Eight leadership students and three faculty members spent a week at UNIMEP engaged in an exchange of experiences dealing with community service.

Perruci plans to take another leadership group to Piracicaba in May of 2003. Richard Danford, Assistant Professor of Spanish/Portuguese, and Laura Little, Instructional Technologist for the College, will also participate in this leadership group trip. The Center also has supported the addition of Portuguese language instruction into the College curriculum. This fall, 11 students are taking Portuguese 101. These students will be encouraged to travel with the Leadership Study Abroad trip to Brazil in May.

The McDonough Program offers a summer course (LEAD 350), entitled “Leadership Study Abroad,” designed to allow leadership faculty to take students to countries “experiencing significant change,” as the College catalogue course description notes.
From the Dean . . .  
Trip to China opens eyes to world change

I know it's going to sound like a cliché, but it's the truth: The more I travel in China, the more I realize how the world has changed. Indeed, it's a different world we're living in today, and, on this trip anyway, every day something happens to demonstrate that.

I am now in China for the fourth time—a bit of a miracle in itself since, to tell the truth, I never expected to travel to China in my lifetime, even once. Actually, when I was in college, foreign travel was almost unheard of—at least for the middle class. I didn't know any students who traveled, and the possibility of international travel never really occurred to me. But here I am again at the Foreign Affairs College in Beijing, and this time I'm here with 16 faculty colleagues. These are 16 people in a variety of disciplines that, on the surface, have nothing to do with China. Nonetheless, these people have made a commitment to learn as much about China as possible in order to provide their students with a sense of what it means to live in a globally interdependent world.

Consider this. Before I left the States, I emailed my friends in Beijing to let them know I would be here, and now, half way through our time in Beijing, I have two dinner dates with Chinese friends. A miracle! Over the weekend, one of the members of Team China had dinner with another faculty colleague who has been working in Chengdu.

In the mornings, we're in class studying; in the afternoons and weekends, we spend our time touring the countryside, and this weekend we traveled to Chengde, site of an emperor's mountain hamlet retreats. On the tour bus with us was a group of international students studying at the Beijing Foreign Language Institute. I didn't get a chance to talk to everyone, but I did speak to several of them. One was an African from Benin whose native language is French. He's at the institute specifically to learn Chinese, and he plans to take the Foreign Affairs College entrance examination so that he can complete a master's degree in international relations. Will he go back to Benin? He doesn't know, but going elsewhere is certainly a possibility.

Another was an American who was a bit less goal oriented. A mathematics major from California, he started Chinese in college and, when given the opportunity to do a junior year in China, decided to take it. He said, "I figured that if I didn't, I would really kick myself five years from now." So here he is in China, just for the experience! Another miracle.

This morning, when we went to the dining room for breakfast, we saw that the sign over the entrance to the new International Exchange Center had been changed: In place of last week's "Welcome Marietta College" was a sign welcoming "Latin American Diplomats." At breakfast, one of the new guests, Rodrigo, sat with us. A native of Mexico City, where he did his undergraduate work, he had, we soon learned, completed a master's in Southeast Asian Studies at, of all places, Ohio University. So there we were, sitting at a table in downtown Beijing speaking Spanish to a Mexican who had studied Southeast Asia in Southeastern Ohio. Yet one more miracle.

It's safe to say, I think, that we've moved beyond rhetoric to a new reality. For better or worse, this is a different world from the one I was born into, and there's no question that we, as a faculty, must honor the strategic initiative that states we will prepare our students to thrive in a global society. When I was young, my father used to tell me the world was an oyster waiting to be harvested. Today, that saying quite literally has far more meaning.

(written in May 2001)
With great sadness, we report the passing of Dr. William “Doc” Hartel, longtime member of the history department, director of the College Experience Seminar, and friend and mentor to literally thousands of students. Throughout his 36-year-long tenure at Marietta College, Hartel was known not only for his thought-provoking courses, but also for his concern for Marietta College and its students.

Over the years, Hartel served on every important College committee, including Instruction and Curriculum and Faculty Council, as well as on a variety of presidential task forces and blue ribbon committee. He was an innovator whose suggestions for programmatic change always focused on serving students and their needs.

Students in the McDonough Leadership Program will remember Hartel for two leadership electives that bore his unique slant on history and leadership.

McDonough hosts LUCE Conference

When we received funding from the Henry Luce Foundation to host two national conferences on the teaching of leadership, we argued that faculty in leadership need a venue for the exchange of ideas.

Three years ago, that venue was created when the International Leadership Association was formed. As a result, when the McDonough Center designed the final Luce conference, the format was changed significantly so as not to duplicate efforts.

Thus, when we hosted the final Luce conference in October, 2001, the conference was called “A Roundtable Conference on Leadership Education,” and it was “by invitation only.” Those people who attended were the leading thinkers in the area of teaching leadership, and, through a series of roundtable discussions, they exchanged ideas about how to teach this very elusive subject.

The conference featured five roundtable topics: models of leadership programs; leadership pedagogy; ethics and leadership; action-based research; and conflict management. Each roundtable featured one primary presenter who presented a point of view on the topic and two reactors, who expanded on the original ideas or provided an alternative point of view. The audience was then able to join the conversation. Presenters and reactors included such professionals as Joanne Ciulla, Elizabeth Faier, and Richard Couto of the University of Richmond’s Jepson School; Hugh O’Doherty of Harvard University’s Kennedy School; and Sandra Kolankiewicz, Gama Perruci, Stephen Schwartz, and Michael Taylor of the McDonough Center.

In addition, Jean Lipman-Blumen of the Claremont Graduate School’s Peter Drucker Center provided the keynote. Lipman-Blumen is best known for her work on Connective Leadership, leadership in an age of global connectivity. Also, Qin Yaqing, vice president of the PRC’s Foreign Affairs College, attended as International Guest of Honor.

Once again, it was a superlative conference. As in the past, we learned a great deal about teaching leadership and how to build what we learned into our own courses.
Internationalization, from Page 1

Institutional relations open doors that make group visits possible. Following graduation in May 2002, Perruci took a LEAD 350 group of eight students and three faculty to Hungary for two and a half weeks of intense study in that Central European country.

During the trip, the group engaged in academic activities in four areas: education, health care, politics and business. Since its transition to liberal democracy in the early 1990s, Hungary has overhauled its society. In education, private institutions have emerged.

The group stayed at the Kodolányi College in Székesfehérvár – the first private college established in Hungary since the transition. While at Kodolányi, students heard from guest speakers and made site visits to the County Hall, private and public secondary schools, the County Hospital, a multinational corporation (Alcoa) and a Hungarian business (Karsai Holding Company).

Following two weeks at Kodolányi College, the group spent two days in Budapest. During the stay in the Hungarian capital, the group had an opportunity to visit the Parliament building and the “House of Terror,” a brand new museum dedicated to educating everyone about the atrocities committed under fascism and communism.

McDonough plans to make the month of May – following graduation – a traditional period for Leadership Study Abroad opportunities. The Center is already planning two other group trips for 2003. Under Dan Huck’s leadership, a group is scheduled to visit Australia and explore the many dimensions of that country and its relationship with the increasingly turbulent Pacific Rim.

The three-week trip will extend Marietta’s growing partnership with Macquarie University in Sydney, and with Northern Territory University in the Australian Outback at Darwin. Students will investigate the geopolitics of leadership from a southern hemispheric perspective, including work with indigenous peoples, exploration of environmental heritage issues, and research on the sustainability of culture and resources.

Another group trip to China, under Matt Young and Luding Tong’s faculty leadership, is currently being considered. As part of McDonough’s relationship with China’s Foreign Affairs College, the group will attend seminars in Beijing and site visits to outlining areas.

Aside from institutional relations and Leadership Study Abroad, the McDonough Center has also invited guest speakers who can highlight the significance of globalization in leadership development.

On February 15, 2002, the McDonough Center welcomed Bob Walsh, a graduate of the College and president of Bob Walsh Enterprises, as a guest speaker for its LEAD 102 classes. Walsh, a long-time associate of Ted Turner, has many years of business experience in the former Soviet Union, including the Republic of Georgia.

Walsh was the main topic of a recent book (entitled Who the Hell is Bob?) which details many of his experiences overseas. While at the McDonough Center, Walsh spoke to students about "leading in a diverse world." His main message was the need to take the time to get to understand other cultures and the role of such understanding in global leadership.

The visit was sponsored by the McDonough Student Advisory Council (McSAC) and coordinated by Hudson S. Green, ’63, director of the College’s planned giving.

Institutional relations, Leadership Study Abroad, and guest speakers are part of a concerted effort by the Center to expand its international reach. As these contacts and opportunities grow, our students and faculty will be exposed to a variety of experiences that will enrich their lives at the College.

For the faculty, these international initiatives provide valuable resources for their courses. For the students, a global experience opens up new possibilities that are critical beyond their college days.

Longaberger receives Leadership Excellence Award

The McDonough Center for Business and Leadership presented Tami Longaberger, President and Chief Executive Officer of the Longaberger Company, with the 2001 Bernard P. McDonough Award for Excellence in Leadership.

Named in honor of the late Bernard P. McDonough, the Leadership Award honors individuals in the business community, in the arts world, or in the public sector who possess the vision and skills to work with others in solving problems.

The award was presented during the Presidential Leadership Lecture Series program on March 15, 2001. Longaberger spoke on “The Dignity of the America Worker.”

Tami Longaberger joined the family-owned company in January 1984, the same year she received a B.S. in Business Administration from Ohio State University.

The Longaberger Company was founded in 1973 by her father, Dave Longaberger. Recognized as one of the 500 largest privately held companies in the U.S. by Forbes magazine, The Longaberger Company is the largest manufacturer of handmade baskets in the United States.
Leadership students honored

Every year, the McDonough Center highlights the achievements of its leadership students through the awarding of honors and points of distinction.

For the first-year class, the Center gives the “Spirit of McDonough” award. This award goes to leadership students who have distinguished themselves by exhibiting the spirit of the Leadership Program in critical areas—seriousness toward academic work, commitment to community service, and promotion of a team spirit among the McDonough Scholars.

The main focus of this award is not necessarily a high grade point average. Rather, the faculty looks at students who are making a difference in the life of the Center through their active participation. For the 2001-2002 academic year, the Center chose the following students to receive the Spirit of McDonough Award: Dane Christiansen, Northbrook, IL; Lindsay Dipirro, Clarence, NY; Sean Gilliam, New York, NY; Melissa Jones, Coshocton, OH; Katie Linscott, Amesville, OH; Rebecca Palmquist, Medina, OH; Chad Showen, Parkersburg, WV; Eileen Talkie, West Chester, OH; and Melissa Yusko, Jefferson, OH.

As part of its mission to encourage academic excellence, last year the Center established a new annual award from a donation in honor of Helen Nicholas Stoll, a ‘31 graduate of the College. The honor, which carries a $500 cash prize, goes to a graduating senior in the leadership minor who meets the following criteria: strong record of community service in the Marietta community through the McDonough Program; strong leadership role in the life of the campus community; and strong record of academic achievement (high grade point average).

The first recipient of the Helen Nicholas Stoll Leadership Award was Dana Cinibulk, Latrobe, PA. The award was given during the College’s Commencement ceremony.

Blume Fund created

To honor his retirement, which went into effect officially at the end of the spring 2001 semester, the McDonough Center has named the library’s collection of leadership texts The Steven D. Blume Leadership Studies Collection.

All books purchased for the leadership collection will henceforth bear a bookplate honoring Blume.

The plate was designed by enhance the library's leadership collection.

E-mail address for Leadership

For those of you who want to communicate with the McDonough Center by e-mail, our address is: lead@marietta.edu
January marked the first Marietta College campus-based session of the LeaderShape Institute, Inc. This six-day intensive leadership development program was started by the brothers of Alpha Tau Omega fraternity in the late 1980s. The McDonough Center has provided scholarships to a few worthy McDLP students every year to attend this conference, but travel and associated costs for the program have kept MC student attendance to a minimum—until this year.

Thanks to a very generous gift from Robert Brucken, ’56, the dream of holding a campus-based session of LeaderShape became a reality. The program was very rewarding for the 25 Marietta College students and nine Thiel College students in attendance—a few participants even described the week as a “life-changing experience”.

The week also provided a great opportunity for interaction between MC alumni and current MC students. Devin Cogswell, ’00, served as a Cluster Facilitator, and Bob Bedilion, ’70, and Rufus Smith, ’85, both served on the guest leader panel that focused on issues including integrity and effective leadership. This incredible program would not have been available for MC students without the generous donations from Robert Brucken, the Marietta College Student Senate, the Marietta College Alumni Association and the McDonough Center.

The entire college community is excited to witness the change that its students will create on this campus, the greater Marietta community, and the world, after graduating from The LeaderShape Institute.

LeaderShape comes to MC campus

Introducing . . .

Junior Valerie Tharp and junior Chuck Ollio perform a skit at the end of the LeaderShape Institute in January 2002.

LeaderSnips

LeaderSnips will be a column in each issue of Tower Notes devoted to alumni of McDonough Center for Leadership and Business. We want to know where you are and what you are doing. Your classmates will be interested to hear from you also. Please fill out the form below and mail it to: LeaderSnips, McDonough Center for Leadership and Business, 215 N. Fifth Street, Marietta College, Marietta, OH 45750.

Name____________________________________________________
Address__________________________________________________
Phone __________________________ Yr. Grad. ________________
Current employment _________________________________________
News about you ____________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
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ABOVE LEFT: Samantha Isabel Motoz - Granddaughter of Steve and Beverly Schwartz. Born July 24, 2001 - Her sister, Gaby, turned four on June 15.


Summer 2002 McDonough interns

Once again, McDonough students have secured themselves some exciting internship experiences.

Two students pursued internships in the sciences. One, who intends to enroll in a medical school after graduation, actually had two medical experiences. Under the auspices of the Marietta College Rounds Program, she accompanied local physicians as they made hospital rounds. She also observed the actual delivery of babies under the watchful eye of Dr. Todd Myers, ’91, and his colleagues at Marietta Gynecological Associates. Another student found herself teaching science at the High Rocks Outdoor Academy.

McDonough interns have placed themselves in the public service sector, interning at the White House, with a state Supreme Court judge, and with the local and national offices of various senators and congressmen.

The non-profit sector has benefited from the commitment of our interns as well; E.V.E.: Marietta’s local safe house for battered women and children, Habitat for Humanity, and the Women’s Institute for Freedom of the Press, based in DC, all have McDonough interns keeping the wheels turning.

Some of our students have chosen to pursue marketing and public relations at the Cleveland Crunch, The Gianfagna Group, and in the College Relations Department at MC. The Center has an editor/writer at Birdwatchers’ Digest this year, a student in Atlanta working for the GAP, and a woman working at the national offices of Sigma Kappa.

In all, the list of internships acquired matches the diverse interests of our students. In harder economic times, the paid internship is usually the first position to disappear in an organization. The fact that these students found themselves such interesting placements attests to their marketability in the workplace.

“Although in the middle of my internship experience, I have already gained insight and lasting lessons.

I am interning in the middle of Capitol Hill at Minnesota Senator Paul Wellstone’s office. I have had the opportunities to meet the Vice President of Colombia, the Foreign Minister of Afghanistan, and many current Senators. I have learned in-depth the communication and the activities of all that goes on on the Hill.

It truly is an atmosphere of change and progress. I am excited to keep learning about the wheels of the government and how everything in D.C. happens.”

Sylvia Dunn ’03, Washington D.C.

“My biggest project was writing three articles and co-editing the sixth booklet in our series, which is called ‘Media Democracy: Past, Present, and Future.’ We decided to do a sixth booklet to commemorate our 30 year anniversary.

I also translated portions of the website to serve two functions. First, I shadowed a doctor in clinical settings to observe the daily routine of a medical doctor. Second, I volunteered on a hospital floor to observe the working dynamics between health care professionals and hospital staff. What I have learned about the skills involved and about work relationships has enforced my commitment to pursue a career in health care.”

Kyla Pepper ’03, Service Learning Internship, Marietta

Additional Internships

- Molly Anthony: Birdwatchers’ Digest, Marietta
- Alissa Bonzon: Indiana State Supreme Court
- Erin Chenoweth: Habitat for Humanity
- Heather Dixon: Senior Staff Writer, College Relations Office, Marietta College
- Michele Godby: Marketing/Communications, The Gianfagna Group, Marietta
- Andrea Hefner: High Rocks Academy (teaching outdoor science at several camps)
- Kathryn Howey: Sigma Kappa National Headquarters, Indianapolis
- Jessica Huford: Marietta Gynecological Associate, Marietta
- Julie Knepper: EVE Inc. (Safe House), Marietta
- Emily Koenigsberg: Buffalo Niagra Partnership, Regional Development Dept.
- Sarah Murray: Casual Corner
- James J. Nekoloff: Cleveland Force Professional Soccer Team

Omicron Delta Kappa initiates 11 new members

Matt Parker met President George W. Bush through his internship in Washington, D.C.

This has been a busy two years for the McDonough grant-writing elves. Ever cognizant of the students’ need to have paid internships, and ever aware of the necessity of keeping talent here in Marietta/Washington county, the elves have been busy creating programs that benefit at-risk youth in the area, pay McDonough students to teach leadership, and keep some of the best we have to offer here at home.

The first Ameritech grant ($10,000) for the S.U.N.S.H.I.N.E. Internet Project, was created to develop and implement a collaborative project between the McDonough Center and the Ely Chapman Educational Foundation. The purpose was to create, test, and refine a K-5 curriculum that would teach general computer competency, research using the Internet, and problem-solving skills to at-risk children. Three interns participated in this project and received $1,200 each for their involvement.

In tandem with the S.U.N.S.H.I.N.E. Internet Project was our first Ohio Campus Compact grant for $2,500. This grant paid for a McDonough administrator to work up in the gallery with six McDonough students to teach leadership students a leadership curriculum, ending with a ‘leadership lesson’ there. Throughout the week, mentors and students emailed each other. This project culminated in the design of several different Web pages on which the Ely Chapman students offer advice to children their own age—and to parents of children their age.

A second Ohio Campus Compact grant this year, entitled the 7th Annual Free Book Give Away, is keeping the Give Away alive by paying leadership students a small stipend to work with children in grades K-5. Together, they design flyers, posters and signs and plan for the Ely Chapman Open House, at which the books are given to members of the community.

Project Chapman, a $35,000 grant awarded by the Department of Jobs and Human Services, allowed McDonough students to create both an environmental leadership curriculum and a leadership curriculum for 95 at-risk youth in Washington County. Over the course of eight weeks during the summer, eight school districts in the county were served—eight primary school and eight middle school children learned the basics of leadership and stewardship over their environment and experienced live the waters at the confluence of the Muskingum and Ohio Rivers. This particular grant offered stipends of $4,000 each to four McDonough interns and also made them movie stars in a promotional film about the project.

Ameritech #2, Project Mentor, once again called on McDonough Students to teach basic emailing skills and to teach their leadership skills to primary school-aged at risk children.

Once a week, McDonough students went to the Ely Chapman Education Foundation and lead a ‘leadership lesson’ there. Throughout the week, mentors and students emailed each other. This project culminated in the design of several different Web pages on which the Ely Chapman students offer advice to children their own age—and to parents of children their age.

The Center recently received notice of our third successful Ohio Campus Compact grant application. This time, two McDonough students will work up in the gallery with six at-risk middle school children from the Ohio Department of Children’s Services. The plan is to teach leadership, ending with a service-learning project during which the Children’s Services youth will design and build a garden at an in-town organization.

The McDonough Center has been so successful at writing its leadership curriculum for all these projects that other organizations in town have approached us, asking that we put together short leadership camps for them—and offering to pay our students to run them!

Community Action paid four McDonough students to write and facilitate a weekly leadership curriculum, and Warren High School asked us to help design their Ninth Grade Success Program for at-risk students entering the high school. McDonough students worked with teachers, the curriculum supervisor from Warren, and each other to design this program.

Their week ended with a visit from the Ohio National Guard. On the final day, Guardsmen supervised adventure training including a high ropes course and a climbing wall.

Several other youth groups in town have come to the Center, asking that we supply leadership curriculum for special leadership events, and we are proud to note that we have become a local leader in this area—thanks to the many McDonough students who go out there and make a difference! And thanks to our grant-writing elves!
McSAC celebrates successful year

Since its inception in the early 1990s, the McDonough Student Advisory Council has undergone considerable change in order to meet the needs of its members.

McSAC has recently been redesigned as a selective council drawing from only the most motivated leadership students who have shown dedication to the ideals of the McDonough Program. Its mission is to promote participation, to encourage commitment, to develop accountability, and to practice leadership skills and behaviors.

The stated purpose of McSAC is to serve as a liaison between leadership students and faculty/staff in the program, organize leadership events on campus, and to notify other students of ideas, activities, and announcements from within the program.

Membership requirements include demonstrated leadership on campus and participation within the leadership program. The council consists of 20-30 members, accepting initiates primarily from the freshmen class.

The council serves three primary functions—events, publicity for the program, and student retention.

Past events include invited speakers such as Dave Rickey and Bob Walsh, a Spring Ball for leadership students and faculty, and pizza parties to give freshmen leadership students an opportunity to ask senior members of the program questions about continuing in the program. The council publishes a newsletter, once a semester, about various group and individual leadership activities. The council also promotes leadership through community service by hosting various service opportunities throughout each semester. All members are required to attend at least two-thirds of the planned events each semester.

The most important event McSAC organizes is Dean’s Awareness Week. This week is intended as an evaluation week, so the program can continue to meet students’ needs as they change over time.

All current leadership students are asked to assess the program’s strengths and weaknesses. The council meets to discuss the results, which are then presented to the Dean. The council is also instrumental in finding creative solutions to address the weaknesses of the program.

For the next academic year, the council will be focused on providing more academic, service, and social events for council members and students in the leadership program.

Dean’s Awareness Week will continue to be a main focus of the organization, as well as retaining members who are truly committed to the mission and ideals of McSAC and the McDonough Program.

Kyla Pepper is a senior International Business Management major with Chemistry and Leadership minors.

Huck joins Leadership faculty

Many students wondered who could possibly replace longtime Leadership professor Steven Blume when he left the college last semester. A college found the answer in Daniel Huck, who was named Assistant Professor of Leadership Studies to the McDonough Leadership Program in early March 2001.

After Blume’s retirement last spring, there was a need for a full-time Leadership professor who could also teach the new leadership lab. The Leadership Program was looking for a professor with expertise and interest in leadership studies as well as with practical work-related experience, said Gamahel Ferruci, Assistant Dean for the McDonough Leadership Center.

“We wanted someone [teaching the lab] who had a sense of ‘how this applies to the workplace,’” Ferruci said.

Huck said he applied for the position after reading an advertisement in The Chronicle of Higher Education.

He said the job was ideal for him because he was preparing to defend his doctoral dissertation in Higher Education Administration in the area of Leadership Studies, and he was already familiar with Marietta College—his father was a professor in the Mathematics Department.

“Marietta is the perfect place to be because these students are already recognized,” Huck said. “Marietta is not a secret in the leadership world. It’s an honor to be a part of the program.”

Huck was interviewed by a search committee and lectured to a class of Leadership 101 students during the selection process.

“We had three good candidates, but [Huck] was clearly the best of the three,” said Vice President of Student Life and Leadership Stephen Schwartz. “Instructors in a college like this need to know how to relate to students. He gave a good, solid, clever lecture, and I think the students had fun and learned something.”

In his first year, Huck taught all six sections of the Leadership Lab, which meant that he had a chance to work with all of the freshman Leadership students.

The Leadership Lab, implemented last fall, included three main sections: investigating the workplace, learning skills that will help students run meetings, and mediation.

“With this lab, we hope to define skills that carry over to the workplace,” Huck said.

Huck’s prior teaching experience includes courses in constitutional law, higher education law, public school law, leadership theory, principles of leadership, ethics, and community leadership. He taught at Marshall University Graduate College as an adjunct and as part of the Doctoral Program.

His leadership experience includes starting his own mediation business, beginning and becoming a partner in a law firm, being recruited by American General as a manager, and serving as WV Regional Chair of Correctional Facilities.

Huck has an undergraduate degree from Bucknell University, a law degree from Northeastern University, an Education Specialist Post-Masters degree from Marshall University, and a Doctorate from West Virginia University. He is also taking courses toward the Master of Arts in Liberal Learning at Marietta College.

Huck said he feels his experience in the areas of law, government, politics, and business will bring personal insight to the lab and classroom. He hopes to share his experiences in the workplace with students, allowing them to apply leadership theory to real life.

Jane Ankrom is a junior Mass Media Information Technology major with minors in Leadership and Spanish.
2001

Amy Jantzen and Mike Templeman, ’00, married on Sept. 1, 2002 in Pa.

Megan Rivnak will graduate from Widener University in December 2002 with a master’s degree in Secondary Education and certification to teach Spanish.

Amy Lee Sagle was married to Shaun Sagle on Sept. 1, 2001. She began as Marketing Coordinator for Famous Photography in Dublin, Ohio in August 2001, and was promoted in March, 2002 to Marketing Director.

Deanna J. Weaver is working full-time as the Assistant Director of Student Activities and Greek Life at MC. This is her second year in the position. On a more personal note, Deanna got engaged to Jim Putman on May 5, 2001 and they will be getting married in November 2003.

2000

Devin A. Cogswell is currently working on his master’s degree in college student development at the University of Tennessee. He also continues to teach with Duke University’s film program for high school students during the summer.

1999

Ben J. Holman married Heather Reynolds on June 17, 2000. They have a son, Nathan, who was born on August 30, 2001.

After two years at PGA TOUR headquarters, Andrea Nay has been promoted to the position of Tournament Manager for the World Golf Championships – Accenture Match Play Championship at LaCosta in Carlsbad, California. In this capacity, she handles the needs of the players, sponsors and clients. Andrea says she would love to hear from any alumni in the San Diego/Los Angeles area. She also welcomes any current students interested in internships to reach her at anay@pgatourhq.com.

Susanne Stewart was named Executive Director of the Oil Heritage Region Tourist Promotion Agency in Franklin, PA. Tracy Frey VanWinkle graduated from Law School in May 2002. Her article “Travel v. Gwanville: Another Elusive Evaluation of Parental Rights,” was published in the University of Toledo Law Review. Tracy married Matthew VanWinkle on March 9, 2002. She can be reached at tfrey@access.toledo.com.

1998

Matthew Lautzenheiser is Division Manager for Gastroenterology at Johns Hopkins. He oversees all strategic, financial and operational results of the division and is responsible for 120+ employees and approximately 35 faculty (full and part-time) at two sites.

Michelle Meese received her Master of Arts Degree in Clinical Psychology from Marshall University in September 2001. She is working in Mason County (Pt. Pleasant), WV and lives in Barboursville, WV.

Tim Rufner was recently promoted from Compensation Coordinator to Compensation Analyst at U.S. Bancorp in Cincinnati. Tim is now participating in developing and administering the company’s 150+ incentive plans covering the 50,000 employee population. Formerly known as Firstar, U.S. Bancorp was purchased by its predecessor in February 2001.

1997

Eric P. Gustafson and Maleah Thorpe Gustafson married in October 2001. He is currently Director of Alumni and College Relations at Anna Maria College, a small Catholic liberal arts college in Paxton, MA and is responsible for alumni services and programming in addition to all public relations activities.

Dan Schimmelpenig recently sent the McDonough Center an email updating us as to what is going on in his life. He received his Masters in Organizational Psychology from Columbia University in October 1999 and worked as a consultant at a mid-sized Management Consulting firm in NYC until July 2002. At the firm, he specialized in developing and implementing Leadership and Organizational Development programs for senior leaders in Fortune 500 companies, including Philip Morris, Piller, and Bowne & Company. In early August 2002, Dan joined MetLife’s Learning and Development department as a Manager of Leadership and Management Development. There he will be developing and implementing various leadership development programs and initiatives throughout the senior tiers of the organization.

Dan credits the McDonough program with exposing him to the idea of “leadership” as an academic concept and relating the fire for him to pursue it (leadership). He says he has been fortunate to have the opportunity to work consistently in this area of leadership for the past several years. Dan goes on to say that “while the topic of leadership is certainly broad, it has been a great experience thinking about how to narrow and apply the theories of effective leadership and organizational development in order to help companies align and achieve their business goals.”

1996

Heather (Cline) Hanshaw married Brent Hanshaw on Oct. 27, 2001. They currently reside in Marion, Ohio and would enjoy hearing from old friends. Their new address is: 3912 Dunbar Road, Prospect, Ohio, 43342.

Maren C. McElwee is completing her sixth year at St. Paul’s School in Concord, New Hampshire. She recently was appointed by Governor Jeanne Shaheen to sit on the State of New Hampshire’s Governing Board of Athletic Training.

1995

Charles T. Maghes, Jr. was married Chris Stallings of Macon, NC on June 30, 2001. In 1998, Michele joined 1,000 other young people to venture into rural and urban underresourced areas to teach as part of the “Teach for America Program.” Michele taught high school chemistry and physics in Warren, NC for three years. She is currently teaching fifth grade Science and French at Gaston College Preparatory (GCP) in Gaston, NC. GCP is a K-12 network school, one of five in the country. Visit the website at www.kipp.org.

1994

Kendra L. Bunn has spent the last seven years finishing a masters degree and a law degree. Kendra is residing in her home state of Florida and is practicing law in the areas of Business, Corporate, and International Law.

1992

Penny L. Cline married Bruce Nichols on June 8, 2002.

1990

Rosemarie A. Welch opened her own law practice, focusing on juvenile and family law, in June 2001, and recently incorporated the practice.

Births

Jamie, ’92, and Susan Brady, ’94, announce the birth of their daughter, Caroline MacKenty Brady, born Sept. 4, 2002, weighing nine lbs., three oz. Congratulations! Paula Brown, ’92, announces the birth of her son, Samuel Edwin, born Aug. 7, 2001. Paula says he cried from the time he was born until Thanksgiving. As soon as Mommy returned to work, Sammy stopped crying. Ironically, Sam was just awarded the title of “Happiest Infant” in the JCC’s Duck Room.
Team China prepares students for globalization

Team China—sixteen faculty colleagues studying together in Beijing, People's Republic of China—completed a three-week study tour in China in June 2001. Funded by the largest travel grant ever awarded by the U.S. Department of Education, the project is a great leap forward in Marietta's plan to prepare students to thrive in a global society.

After arriving in Beijing on May 28, Team China moved into the guest quarters of FAC's International Exchange center. Our host was our old friend, Otto Wengen, who spent a year in Marietta as a representative of FAC. The team was on the seventh floor of an eleven story building, surrounded above and below by other Americans from all over the United States, Arabs, Latin Americans, and an assortment of other nationalities and ethnic groups.

In addition to classes and sightseeing, several Team members pursued individual research interests. Grace Johnson started her visit in Chengdu, where she used survey instruments to determine the extent to which the government supported entrepreneurial behavior. Tong Luding also started her visit by delivering her paper "An Interactive Approach to Testing" at the 3rd ECT Chinese Pedagogy Conference in Beijing, and Mark Bagshaw spent his spare time continuing work on a paper he delivered in Shanghai on colonization and the result of imposing a foreign language on a native language. Finally, Jackie DeLaat extended her research, published in her book Gender Issues in the Workplace: A Case Study Approach, by interviewing four Chinese professional women on their workplace experiences. One was a professor, one a physician, one an anchorwoman, and one a businesswoman.

The interviews themselves and explored each woman's career and personal history, including education and training and family situation and its relevance to professional choices. The interviews also surfaced other information about China's work environment, government, and employers' family policies. Finally, interviews sought comparisons between the experiences of women in comparison to the experiences of men.

What did DeLaat learn? One interviewee expressed her happiness with her education and job preparation for both a teaching career and a career in China's foreign service. Nonetheless, she reported her belief that had she been a man, she would have been posted to a diplomatic position in the Foreign Service rather than a teaching position. She continued to say that although most of her teaching colleagues are women, a positive in itself, men with similar qualifications are either in the foreign service or are pursuing lucrative careers in international joint ventures. Still, she is grateful that she enjoys the stability and security of a teaching job because generally women have a harder time finding jobs in China than men.

Interviewing Chinese women is just the first step for DeLaat. The harder part remains—sifting through the material to discover the social and economic implications of the material. Whether these interviews find their way into gender-related cases remains to be seen, but in any case, DeLaat has made significant inroads to a global understanding of the position of women in the workplace.

Perruci Named Assistant Dean

Gamaliel Perruci

Among his many duties, Professor Blume served as assistant dean responsible for the academic program. Gamaliel Perruci, McCoy Associate Professor of Leadership Studies, is now filling that gap. In this position, Perruci will deal with both the academic and the extraordinary. In the first category, he will make sure the trains run on time; that is, scheduling classes, ordering books, and so forth.

In the latter category, he faces three major and related challenges: the assessment of the Leadership Studies programs, the restructuring of core leadership courses, and development of three possible majors to be housed in the Center. As he tackles the former, he should gain insight into the latter. In fact, the process of assessment is well under way, and the Leadership Studies core faculty has already approved changes to the core curriculum. Under the new curriculum, the first-semester leadership seminar works as a foundations course. We emphasize at this point that knowledge cannot be divorced from action, and that action is grounded in a moral ethos. The students finish their first semester looking at the concept of a citizen-leader—the notion that today's citizens should actively participate in the political life of their modern democratic societies. This look at citizen-leadership culminates in a two-day simulation ("Neighborhood") that calls on the students to practice many of the leadership skills developed throughout the semester.

After this first experience in the leadership program, the second semester is devoted to a broader look at an individual's participation in an organization. This emphasis on organizational leadership highlights the fact that we are by nature social beings, and as such we actively participate in human organizations. At this point, students are also required to participate in a structured community service project. During the third semester in the program, the students continue to participate in community service, but they receive instruction on the history of leadership studies, which includes the variety of models and theories of leadership. This theoretical section of the program gives students new insights about the ways leadership can be practiced out in the "real world."

In the fourth semester of the program, we widen the students' lenses by introducing the concept of "global leadership." In this section, we help students realize that the behavior of leaders and followers cannot be divorced from the culture where leadership takes place. We expose them to the ways leadership occurs in Latin America, Asia, and the Middle East. While most of our students are from the United States and have a Western perspective when approaching leadership issues, this section serves as an important awakening to the fact that other cultures have different perspectives on ethics, power, and the common good.

The third assignment that the new assistant dean has involves consideration of three majors that the Center might propose. The first, "International Leadership Studies," would be a true interdisciplinary study designed to prepare students for leadership in an age of global connectedness. The second, "Law, Culture, and Society," is also interdisciplinary and would explore how human beings translate moral belief and communal living into structures of jurisprudence and social administration. The typical LCS student might move on to law school or to graduate programs in the social sciences. Students completing a Criminal Justice (CJ) Associate's Degree might transfer to the Marietta LCS program to complete a four-year education. The third major, "Organizational Leadership," is designed to prepare students to take on a leadership role in a variety of organizations (e.g., public, for-profit, non-profit). The main focus of the course, and developing an understanding of how organizations work and the skills necessary to be effective leaders in them. OL students learn basic concepts related to organization- al psychology, leading organizational change, entrepreneurial leadership, ethics, and leadership in a global environment.

The reorganization of the core courses will help in the implementation of the proposed new majors. The assistant dean, therefore, will be instrumental in taking the Center to a new level beyond the minor and certificate programs. Perruci reports that he is ready to take on this challenge.
Leadership for what? The question is one that deserves to be answered and re-answered. After all, odds that few, if any, McDonough graduates will endure the long road to public office. What was it then that made us work toward a fairly unheard of minor in Leadership Studies?

It always makes me chuckle when I come across a student organization or a professional development workshop aimed at leadership development. Sure it is great to learn how to run an effective meeting or maximize space in a newsletter; but have they asked themselves the very question: leadership for what? Leadership for faster meetings??

A recent book entitled When Hope and Fear Collide by Arthur Levine and Jeanette Cureton examined a changing dynamic in the attitudes of today’s college student. The authors offer up an idea that today’s college students are motivated by a conflicting sense of hope and fear. The way that I see things nowadays, college students and a majority of the population live at the ‘ground zero’ of hope and fear. Through the wild turn of current events, these emotions have not collided but rather smashed and fused together into an indecipherable mass. From the horrors of terrorism to the promise of new medical research, we live in a world where each and every day we are reminded that ‘anything is possible.’

As I reflect on my experience with the McDonough program, I’d like to believe that making sense of the mangled wreckage of our shared hopes and fears is exactly what we studied for. In year one, we learned to shape our own definition of leadership and rank our values based on our knowledge of the world or a lack thereof. In year two, we moved beyond the individual and into the organizational aspects of power and influence. From Gung Ho to the Tylenol crisis, we developed an opinion of best practices and learned through dialogue and discourse with one another. As we branched out into internships in year three and four, it was our job to relate our experience back to our peers and objectively examine our role and purpose. Can we honestly say we allow ourselves to do that nowadays?

In many ways, the best gift that the program offered in my opinion was the refined ability to think about contemporary issues with a critical eye. Our education in leadership is not a positional tool waiting to be used when the right job arrives. The faculty reminded us that an educated mind is rather the best tool to help us salvage the very principles of community, integrity, and character in each other—the traits that echo in anecdotes and stories from LEAD 101 to Neighborhood (and all the shady dealings therein) to Business Ethics.

What we learned in the classroom continues to have a purpose today. It takes leadership to offer measured reactions to the latest threat of terrorism. It takes character to objectively talk about America’s actions in the world community when some people think our nation can do no wrong. It takes integrity to not dismiss someone’s off-color comment about another race or religion but rather challenge his or her thinking. I’d like to believe that our time with Schwartz, Taylor, Blume, Perucci, Potash, Kolankiewicz, and others helped us become leaders in thought and not simply action. Leadership for what? Leadership for our everyday life.

From day one in the McDonough auditorium, we heard the phrase: ‘giving back the gift.’ The gift is our education in leadership studies from the lessons we learned rafting down the New River to our last service project. We can give back that gift on a daily basis. Dr. Albert Schweitzer once wrote: “Search and see whether there is not some place where you may invest your humanity.” The McDLP gave us the ‘wealth’ of thought we need. It is our charge to find an outlet to invest it daily.

Devin Cogswell is a graduate student in Educational Administration & Policy Studies at the University of Tennessee in Knoxville.